

## **Entrepreneurship Awareness Drive in Association with IIT, Kharagpur**

Organised by

### **Entrepreneurship Development Cell (EDC) Integral University, Lucknow**

The Entrepreneurship Development Cell (EDC), Integral University and E-Cell, IIT, Kharagpur jointly organized Entrepreneurship Awareness Drive on 4<sup>th</sup> October, 2017 within the University campus. More than 1600 students and budding entrepreneurs were present during the drive. The drive was initiated by a press conference which was then followed by the inaugural speech of EDC chairperson Dr. Aftab Alam who highlighted the importance of Entrepreneurship and so far what we have done at Integral University. After this the Chief Guest for the event Professor Mirza Saeed Saiyidain, Ex Professor of IIM, Ahmedabad interacted with the students and emphasized on the solutions of the various problems faced by the entrepreneurs through case study method. He said that entrepreneurial skill can be enhanced within the students through the case study.

After that panel of the young entrepreneurs has put their views on emerging need of the entrepreneurial activities. The first speaker, CEO of Newgen Apps Mr. Anurag Rastogi focused on the ethics and integrity along with the spirit to work for others. Mr.

Aman Shahpuri, Director of Lucknow Angel Network, encourages the students to start-up their own



*( Students, Teachers and Budding Entrepreneurs as Audience)*



*( Mr. Aman Shahpuri CEO, Angel Network, Addresses the gathering)*

business in order to standup India in the new era.

Further, the Pro-Vice Chancellor of Integral University, Professor Jamal M. Arif as a Guest of Honor delivered his speech and said that 'entrepreneurs are the rare breeds for any country. In this regard

he applauded the EDC's work and said it's trying to inculcate resources to fulfill the dream of making large number of entrepreneurs in India. The last speaker, Mr. Punit Jaisawal, The Founder of My Digi Academy coated that 'it is not the money that starts an idea; it's the idea which starts the money'. The same principle is applicable while setting up a business. The event was concluded by an interaction session where the queries of the students were answered by the panel of experts during discussion. The event was a success due to the valuable efforts of Dr. Adeel Maqbool, Vice-Chairman, EDC, Mr. Noor Alam, Coordinator, EDC, and student coordinators, Mohd Shuaib Siddiqui, Mohd Usman of Integral University.



*( Press Conference before the Event "EAD")*



*(Falicitation of the Chief Guest Prof. M.S.Sayidain, IIM,Ahmedabad)*